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Measure C Proposal

Renewal of 1986 Measure C Extension

PRESENTED BY:

Darius Assemi
CEO Granville Homes



As Fresno County grows, it's time to make smarter, more transparent transportation decisions, ones that actually reflect how people live, move, and work today. We have a chance to use Measure C funding to focus on what really matters to residents: less traffic, better roads, and safer ways to get around.

NEEDS

- 1 Future Planning Study
- 2 SB 1 Fund Accountability
- 3 Highway 41 Congestion Relief
- 4 Road Repairs
- 5 Safer Bike Connections



Future Planning Study

We need a countywide study that looks 20 years out.
This isn't about guessing, it's about using real trends and data.

- 1 How will self-driving cars, remote work, and climate rules change how we travel?
- 2 Do we have the right mix of highways, transit, bike lanes, and freight routes?
- 3 What investments will keep transportation safe, fair, and efficient for everyone?

SB 1 Fund Accountability

Every city in the county should clearly report:



HOW MUCH

SB 1 gas tax money is being generated.

WHAT

they are spending SB 1 money on.

WHERE

we are falling behind on maintenance.

Highway 41 Congestion Relief

Anyone who drives Highway 41 knows how bad it's gotten. We may need a fourth lane to relieve congestion with options like:

- High Occupancy Vehicle (HOV) lanes
- toll lanes, or
- bus rapid transit (BRT) during rush hour.

Road Repairs

We all see it: potholes, rough pavement, and repairs that don't last. Use SB 1 data to prioritize road fixes countywide and focus on preventative maintenance that saves money long-term.

Safer Bike Connections

We need a real bike network that works for daily life, not just weekend rides.

INVEST

in protected, commuter-friendly bike lanes connecting Fresno and Clovis. A good example are cities like Portland and Amsterdam.

INSTALL

routes that help students, low-income neighborhoods, and anyone without a car.

INCLUDE

pilot projects that reach outlying towns like Fowler, Sanger, and Biola.



**This is about
spending smarter
and building the
system people
want. Use real data,
fix what's broken,
and plan for what's
next. That's what
Measure C should
deliver.**



www.dariusassemi.com



DAssemi@gvhomes.com

